

**Information on the implementation status of the Business Objectives
of RichReach Corporation Public Ltd
as at the 31st of December 2023**

The management team of RichReach Corporation Public Ltd (the “Company”) would like to inform the investors, the general public and the Cyprus Stock Exchange on the status of the Business Plan of the Company that is described in Part G of the Company’s Admission Document dated 12/10/2018, as at 31/12/2023.

Fund Raising (Part G.2 of the Company’s Admission Document)

No new share capital investment has been raised during 2023.

Expansion & Enhancement of the RichReach Ecosystem (Part G.3.1 of the Company’s Admission Document)

In order to make it easier to promote the multiple RichReach Ecosystem Functions/services, the Company has grouped them into three (3) Packages or otherwise Software Brands:

- SupplyEdge
- RetailEdge
- TeamEdge

Each Package is offered in three (3) options/sizes.

This packaging enables every organisation to easily select the one(s) that is(are) more appropriate to its needs and size.



SupplyEdge
by richreach.io

supplyedge.io

is used by organisations operating in the wholesale sector or organisations with warehouses.

Some of the Functions available with SupplyEdge are:

- ✓ Warehouse Management System
- ✓ Purchase Ordering & Costing
- ✓ Mobile Sales Ordering
- ✓ B2B eShop
- ✓ Complex Offers and Promotions
- ✓ Transport Management



RetailEdge
by richreach.io

retailedge.io

is used by organisations to promote their products to their retail customers (B2C).

Some of the Functions available with RetailEdge are:

- ✓ Point of Sale (including a specialised PoS for Pharmacies)
- ✓ vShop
- ✓ Loyalty
- ✓ Complex Offers and Promotions
- ✓ Blogs
- ✓ Surveys
- ✓ Customer Chat



TeamEdge
by richreach.io

teamedge.io

is used by organisations to manage their personnel.

Some of the Functions available with TeamEdge are:

- ✓ Recruitment, Candidate Screening, Employee Onboarding
- ✓ Leaves, Clock-In/Clock-Out, Shifts
- ✓ eLearning

TeamEdge, SupplyEdge and RetailEdge offer detailed reports (including Business Intelligence) to the management of the customers.

Expansion of Operations in Cyprus (Part G.3.2 of the Company's Admission Document)

During 2023, the Company has been promoting the RichReach Ecosystem in Cyprus and has signed up new customers.

Expansion of Operations outside Cyprus (Part G.3.3 of the Company's Admission Document)

During 2023, the Company has signed up its first customer in Greece.

Parallel listing of the Company's Shares at another European Stock Exchange (Part G.3.4 of the Company's Admission Document)

There was no progress on this Business Objective during 2023. We will revisit it after we further expand our operations outside Cyprus.

The management team of RichReach Corporation Public Ltd
12th of December 2023